



RFID and Brewing

RFID Provides Better Visibility and Control of Beer Kegs

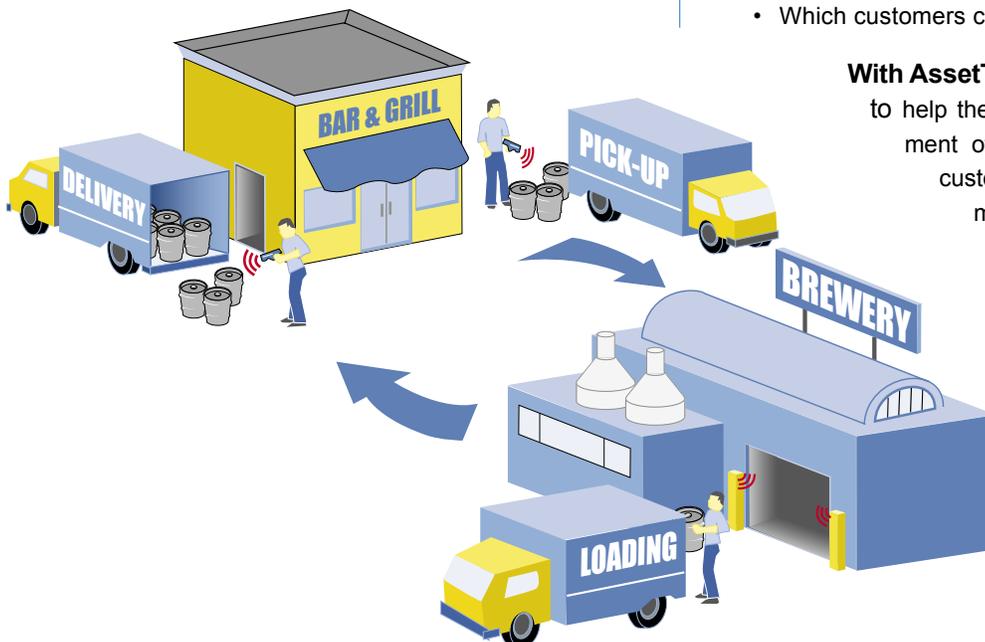
Accurate and timely information about beer kegs

is very valuable. Without it, brewers tend to have:

- More kegs than are required due to long cycle times
- Loss of control, which results in misplaced or lost kegs
- Quality control and customer service issues due to misplaced or stolen kegs

The underutilization of a keg fleet can cause problems for brewers, primarily the unnecessary purchase of new kegs, customer service failures, and lost revenue. Worse yet, if brewers don't have kegs when they need them, production can shut down.

Automated Keg Management



Fluensee Automates Keg Tracking

Radio Frequency Identification (RFID) is a technology that helps brewers automate the process of tracking and managing their kegs. RFID tags are placed on the kegs, and at any stage in the cycle, a keg's status can be checked as it passes through a fixed RFID portal or when it is scanned using a wireless handheld scanner during keg delivery and pickup.

Fluensee's AssetTrack™ software solution processes the RFID scans and then provides brewers with up-to-date information about their kegs, such as:

- The keg's last location
- Which customers have which kegs
- How long the kegs have been at the customer site
- Which customers keep kegs the longest (or don't return them at all)
- Which customers cause more keg damage, etc.

With AssetTrack, brewers have analytic tools

to help them better plan and manage the movement of their kegs. AssetTrack can create custom and ad hoc reports that detail keg movement, status, and cycle time statistics, which helps with planning. Better visibility and planning improves keg control, security and utilization.

AssetTrack Features

- 100% web-based keg management software
- Easily configurable software with customizable dashboard
- Alert feature helps brewers quickly respond to unplanned events
- Automated scheduling of workflow and maintenance
- Provides custom and ad hoc reports
- Automated shipping and receiving
- Complete, accurate asset history helps remove operational bottlenecks

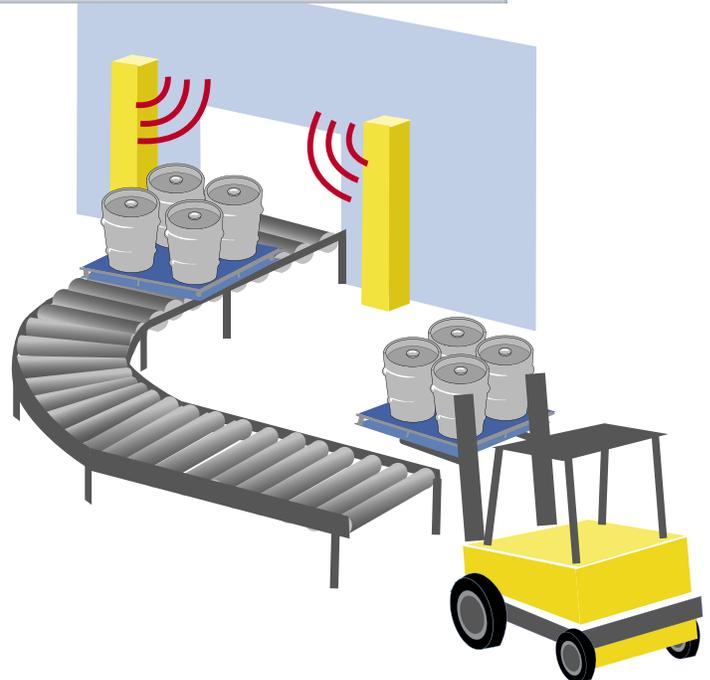
AssetTrack Benefits

- Improved keg turnaround time (an estimated 25 percent faster)
- Fewer keg losses
- Improved inventory, order and tracking accuracy
- More detailed data about the keg and its contents -- individual unit tracking
- Improved security based upon knowing where kegs are
- Reduced labor costs spent tracking and managing inventory
- Better customer service, accurate customer billing
- Automatically assigns keg accountability to customers

The Competitive Advantage of RFID and Fluensee

Brewers can use **AssetTrack and RFID** to uniquely identify each keg and its contents, and capture important data throughout its journey through the supply chain. Using the web-based system, brewers have accurate, up-to-date information and reports on keg fills, status, movement, customer location, returns, keg repair and maintenance.

Fluensee's keg management system is end-to-end (software, hardware and services) and will start providing benefits on the first day. Call us today to find out how Fluensee's AssetTrack solution can give you better visibility and control of your keg fleet.



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